



LIONS CLUB OF MYSORE WEST

P-3, 6th Cross, Gokulam 3rd Stage, Mysore -570 002



Lions West Wellness & Health – Mind, Body & Soul

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Ref: Cor/oct/2016-17

Date:

To:

Dear Mr.

We approach you to consider sponsoring a two-day event "**LIONS WEST WELLNESS AND HEALTH**"- Mind Body and Soul. This is being conducted towards building funds for one of our permanent projects '**THE KIDNEY ENDOWMENT FUND**' started in 2008. The aim of this project is to help the poor and needy renal failure patients with subsidized dialysis. Till date, we have helped more than 100 patients. However, the demand is so much that we find a very profound need to reach out to more and more. We seek your help, to realize to an extent, our vision of being able to serve more than 50 patients a year.

We hope to make "**LIONS WEST WELLNESS AND HEALTH**" a long term event and request you to associate with it and brand it, in collaboration with us. As the number of beneficiaries increase year by year, it would be a credit to you and your organization.

This event will include for:

The mind- Cultural events and Organic market

The body- Marathon, Zumba workshops, Medical and eye check up camps

The soul- Yogathon and yoga workshops

It will be held on **3 and 4 December 2016**, 6.00 am onwards.

You could opt for one of the different levels of sponsorships.

- ♣ Diamond Sponsor - Rs 1,00,000
 - 20 all event tickets, T shirt front logo, banners at all events, etc.
- ♣ Platinum Sponsor – Rs 75,000
 - 15 all event tickets, T shirt back logo, banners at all events, etc.
- ♣ Gold Sponsor – Rs 50000
 - 10 all event tickets, T shirt arm logo, banners at school premises, etc.
- ♣ Silver Sponsor – Rs 25000
 - 5 all event tickets + 5 tickets for one other event, Banner for a particular event.

Continued Page – 2.....

Page - 2

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President

Ln. Dr. Venu M.V
Mob: 98451-25258

Secretary

Ln. Dr. Satish Kumar M.G
Mob: 93421-88431

Treasurer

Ln. Anjali Gupta
Mob: 82771-59184

Committee Members:

Ln Mahesh Rao K Ln. Nagarajan Ln. Sharath HG Ln.Prakash.S Ln. Manohar LL Neena Prakash



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Your generous sponsorship will be highlighted by:

- Company name in meeting announcements, promotional materials and event banners.
- Your generous sponsorship noted in press
- Recognizing your contribution at the event.
- Your families and you will be invited guests at the events
- Your sponsorship/contribution will get the 80G exemption.

We estimate an audience of more than 5000, and expect approximately 1000 participants in our events. We intend to advertise and there will be a buzz all over Mysore for a minimum of 2 weeks, with a concrete result being carried on all year long and for many years to come.

We have enclosed:

- Details of the Project
- Details of the program flier
- A sponsorship form to be filled and returned

We thank you in advance for agreeing to being a pillar of the society and helping make Mysore a healthier and a happier community.

Thanking you in anticipation.

Yours in Lionism

Dr. Venu Vasudev
President.

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